



Bristol-Myers Squibb

# Creating a Global BioPharma Leader

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INVESTOR PRESENTATION

FEBRUARY 2019

# Important Information for Investors and Stockholders

This communication does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval. It does not constitute a prospectus or prospectus equivalent document. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

In connection with the proposed transaction between Bristol-Myers Squibb Company ("Bristol-Myers Squibb") and Celgene Corporation ("Celgene"), on February 1, 2019, Bristol-Myers Squibb filed with the Securities and Exchange Commission (the "SEC") a registration statement on Form S-4, as amended on February 1, 2019 and February 20, 2019, which included a preliminary joint proxy statement of Bristol-Myers Squibb and Celgene that also constitutes a preliminary prospectus of Bristol-Myers Squibb. The registration statement has not yet become effective. After the registration statement is declared effective by the SEC, a definitive joint proxy statement/prospectus will be mailed to stockholders of Bristol-Myers Squibb and Celgene. INVESTORS AND SECURITY HOLDERS OF BRISTOL-MYERS SQUIBB AND CELGENE ARE URGED TO READ THE JOINT PROXY STATEMENT/PROSPECTUS AND OTHER DOCUMENTS FILED OR THAT WILL BE FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION. Investors and security holders will be able to obtain free copies of the registration statement and the joint proxy statement/prospectus and other documents filed with the SEC by Bristol-Myers Squibb or Celgene through the website maintained by the SEC at <http://www.sec.gov>. Copies of the documents filed with the SEC by Bristol-Myers Squibb are available free of charge on Bristol-Myers Squibb's internet website at <http://www.bms.com> under the tab, "Investors" and under the heading "Financial Reporting" and subheading "SEC Filings" or by contacting Bristol-Myers Squibb's Investor Relations Department through <https://www.bms.com/investors/investor-contacts.html>. Copies of the documents filed with the SEC by Celgene are available free of charge on Celgene's internet website at <http://www.celgene.com> under the tab "Investors" and under the heading "Financial Information" and subheading "SEC Filings" or by contacting Celgene's Investor Relations Department at [ir@celgene.com](mailto:ir@celgene.com).

## Certain Information Regarding Participants

Bristol-Myers Squibb, Celgene, and their respective directors and executive officers may be considered participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of Bristol-Myers Squibb is set forth in its Annual Report on Form 10-K for the year ended December 31, 2017, which was filed with the SEC on February 13, 2018, its proxy statement for its 2018 annual meeting of stockholders, which was filed with the SEC on March 22, 2018, and its Current Report on Form 8-K, which was filed with the SEC on August 28, 2018. Information about the directors and executive officers of Celgene is set forth in its Annual Report on Form 10-K for the year ended December 31, 2017, which was filed with the SEC on February 7, 2018, its proxy statement for its 2018 annual meeting of stockholders, which was filed with the SEC on April 30, 2018, and its Current Reports on Form 8-K, which were filed with the SEC on June 1, 2018, June 19, 2018 and November 2, 2018. Other information regarding the participants in the proxy solicitations and a description of their direct and indirect interests, by security holdings or otherwise, are contained in the preliminary joint proxy statement/prospectus filed with the SEC and will be contained in the definitive joint proxy statement/prospectus and other relevant materials to be filed with the SEC regarding the proposed transaction when they become available. You may obtain these documents (when they become available) free of charge through the website maintained by the SEC at <http://www.sec.gov> and from Investor Relations at Bristol-Myers Squibb or Celgene as described above.

# Cautionary Statement Regarding Forward Looking Statements

This communication contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. You can generally identify forward-looking statements by the use of forward-looking terminology such as “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “explore,” “evaluate,” “intend,” “may,” “might,” “plan,” “potential,” “predict,” “project,” “seek,” “should,” or “will,” or the negative thereof or other variations thereon or comparable terminology. These forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond Bristol-Myers Squibb’s and Celgene’s control. Statements in this communication regarding Bristol-Myers Squibb, Celgene and the combined company that are forward-looking, including projections as to the anticipated benefits of the proposed transaction, the impact of the proposed transaction on Bristol-Myers Squibb’s and Celgene’s business and future financial and operating results, the amount and timing of synergies from the proposed transaction, the terms and scope of the expected financing for the proposed transaction, the aggregate amount of indebtedness of the combined company following the closing of the proposed transaction, expectations regarding cash flow generation, accretion to cash earnings per share, capital structure, debt repayment, and credit ratings following the closing of the proposed transaction, Bristol-Myers Squibb’s ability and intent to conduct a share repurchase program and declare future dividend payments, the combined company’s pipeline, intellectual property protection and R&D spend, the timing and probability of a payment pursuant to the contingent value right consideration, and the closing date for the proposed transaction, are based on management’s estimates, assumptions and projections, and are subject to significant uncertainties and other factors, many of which are beyond Bristol-Myers Squibb’s and Celgene’s control. These factors include, among other things, effects of the continuing implementation of governmental laws and regulations related to Medicare, Medicaid, Medicaid managed care organizations and entities under the Public Health Service 340B program, pharmaceutical rebates and reimbursement, market factors, competitive product development and approvals, pricing controls and pressures (including changes in rules and practices of managed care groups and institutional and governmental purchasers), economic conditions such as interest rate and currency exchange rate fluctuations, judicial decisions, claims and concerns that may arise regarding the safety and efficacy of in-line products and product candidates, changes to wholesaler inventory levels, variability in data provided by third parties, changes in, and interpretation of, governmental regulations and legislation affecting domestic or foreign operations, including tax obligations, changes to business or tax planning strategies, difficulties and delays in product development, manufacturing or sales including any potential future recalls, patent positions and the ultimate outcome of any litigation matter. These factors also include the combined company’s ability to execute successfully its strategic plans, including its business development strategy, the expiration of patents or data protection on certain products, including assumptions about the combined company’s ability to retain patent exclusivity of certain products, the impact and result of governmental investigations, the combined company’s ability to obtain necessary regulatory approvals or obtaining these without delay, the risk that the combined company’s products prove to be commercially successful or that contractual milestones will be achieved. Similarly, there are uncertainties relating to a number of other important factors, including: results of clinical trials and preclinical studies, including subsequent analysis of existing data and new data received from ongoing and future studies; the content and timing of decisions made by the U.S. FDA and other regulatory authorities, investigational review boards at clinical trial sites and publication review bodies; the ability to enroll patients in planned clinical trials; unplanned cash requirements and expenditures; competitive factors; the ability to obtain, maintain and enforce patent and other intellectual property protection for any product candidates; the ability to maintain key collaborations; and general economic and market conditions. Additional information concerning these risks, uncertainties and assumptions can be found in Bristol-Myers Squibb’s and Celgene’s respective filings with the SEC, including the risk factors discussed in Bristol-Myers Squibb’s and Celgene’s most recent Annual Reports on Form 10-K, as updated by their Quarterly Reports on Form 10-Q and future filings with the SEC. It should also be noted that projected financial information for the combined businesses of Bristol-Myers Squibb and Celgene is based on management’s estimates, assumptions and projections and has not been prepared in conformance with the applicable accounting requirements of Regulation S-X relating to pro forma financial information, and the required pro forma adjustments have not been applied and are not reflected therein. None of this information should be considered in isolation from, or as a substitute for, the historical financial statements of Bristol-Myers Squibb or Celgene. Important risk factors could cause actual future results and other future events to differ materially from those currently estimated by management, including, but not limited to, the risks that: a condition to the closing of the proposed acquisition may not be satisfied; a regulatory approval that may be required for the proposed acquisition is delayed, is not obtained or is obtained subject to conditions that are not anticipated; Bristol-Myers Squibb is unable to achieve the synergies and value creation contemplated by the proposed acquisition; Bristol-Myers Squibb is unable to promptly and effectively integrate Celgene’s businesses; management’s time and attention is diverted on transaction related issues; disruption from the transaction makes it more difficult to maintain business, contractual and operational relationships; the credit ratings of the combined company decline following the proposed acquisition; legal proceedings are instituted against Bristol-Myers Squibb, Celgene or the combined company; Bristol-Myers Squibb, Celgene or the combined company is unable to retain key personnel; and the announcement or the consummation of the proposed acquisition has a negative effect on the market price of the capital stock of Bristol-Myers Squibb and Celgene or on Bristol-Myers Squibb’s and Celgene’s operating results. No assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do occur, what impact they will have on the results of operations, financial condition or cash flows of Bristol-Myers Squibb or Celgene. Should any risks and uncertainties develop into actual events, these developments could have a material adverse effect on the proposed transaction and/or Bristol-Myers Squibb or Celgene, Bristol-Myers Squibb’s ability to successfully complete the proposed transaction and/or realize the expected benefits from the proposed transaction. You are cautioned not to rely on Bristol-Myers Squibb’s and Celgene’s forward-looking statements. These forward-looking statements are and will be based upon management’s then-current views and assumptions regarding future events and operating performance, and are applicable only as of the dates of such statements. You also should understand that it is not possible to predict or identify all such factors and that this list should not be considered a complete statement of all potential risks and uncertainties. Investors also should realize that if underlying assumptions prove inaccurate or if unknown risks or uncertainties materialize, actual results could vary materially from Bristol-Myers Squibb’s or Celgene’s projections. Except as otherwise required by law, neither Bristol-Myers Squibb nor Celgene is under any obligation, and each expressly disclaim any obligation, to update, alter, or otherwise revise any forward-looking statements included in this communication or elsewhere, whether written or oral, that may be made from time to time relating to any of the matters discussed in this communication, whether as a result of new information, future events or otherwise, as of any future date.

This presentation also contains certain non-GAAP financial measures, adjusted to include certain costs, expenses, gains and losses and other specified items. Reconciliations of these non-GAAP financial measures to the most comparable GAAP measures are available on the company’s website at [www.bms.com](http://www.bms.com). A reconciliation of pro forma measures, however, is not provided due to no reasonably accessible or reliable comparable GAAP measures for certain pro forma measures and the inherent difficulty in forecasting and quantifying certain pro forma measures that are necessary for such reconciliation.

# Strategic Overview



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BMS has followed consistent and successful strategy for over 10 years:

- Combine the strength and expertise of traditional pharma with agility and innovation of biotech
- Focus on developing transformational medicines in areas of high unmet medical need
- Underpinned by leading science and innovative research

# Our Strategic Foundation

Best of  
BIOTECH

Best of  
PHARMA

**Diversified Specialty BioPharma**

Focused and Integrated

**I N N O V A T I O N**

The best **PEOPLE** helping patients in their fight against serious disease

# Our Strategy Has Delivered

## ACTING FOR LONG-TERM SUCCESS

### BIOPHARMA STRATEGY

Belief in innovation

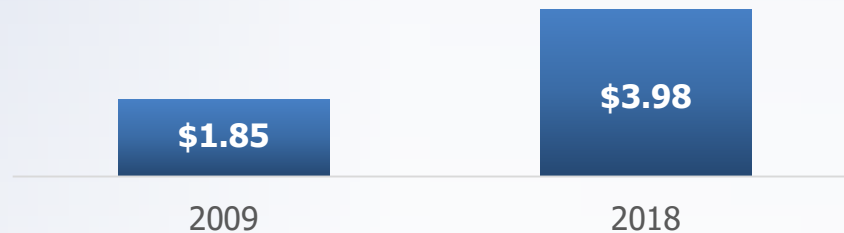
### EXITING PRIMARY CARE

Focusing on high-value opportunities

### STRING OF PEARLS

Externally-sourced assets

10-Year EPS CAGR: **8%**



10-Year Total Stock Return\*\*



### Continued Dividend Commitment:

- 10 Consecutive Annual Dividend Increases

### Opportunistic Share Repurchases:

- \$7.6B repurchased since 2010
- \$5B ASR planned post close of Celgene acquisition

\*DRG NYSE Arca Pharmaceutical Index

\*\*Includes Dividends; Period from 2/14/2009 thru 2/14/2019

# Strong Commercial Execution Across Key Brands: 9% FY Revenue Growth in 2018

**OPDIVO**  
(nivolumab)

\$6.7B

↑ 36%

**SPRYCEL**  
dasatinib 100 mg tablets

\$2.0B

—

**Eliquis**  
(apixaban) tablets

\$6.4B

↑ 32%

**YERVOY**  
(ipilimumab)

\$1.3B

↑ 7%

**ORENCIA**  
(abatacept)  
Injection for Intravenous Use  
Injection for Subcutaneous Use

\$2.7B

↑ 9%

**Empliciti**  
(elotuzumab)  
FOR INJECTION  
FOR INTRAVENOUS USE  
300 MG & 400 MG VIALS

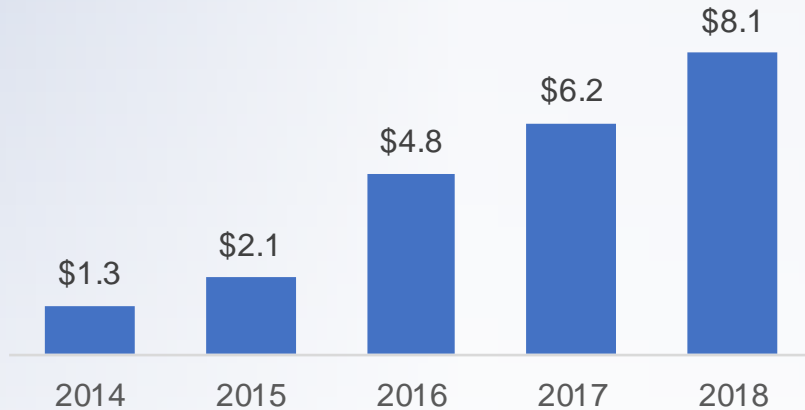
\$0.2B

↑ 7%

# Strong Performance for BMS Immuno-Oncology Business with Continued Growth Opportunities

## Strong Commercial Execution

**\$8.1 B** 2018 Revenue



**>400**

**Global approvals  
for Opdivo**

**17**

**U.S. Indications in  
4 years post launch**

## Advancing the Science in Immuno-oncology

**20+**  
Near Term  
Data Readouts

**15+**  
New IO  
Compounds in  
Development

**>350**  
Clinical Trials with  
BMS IO Agents

**>50**  
Tumors with  
Ongoing Trials



# Leading Cardiovascular Medicine with Significant Growth Potential



**Best-in-class efficacy and safety profile in Atrial-Fibrillation & VTE prevention**

2018:

**\$6.4B**  
Revenue

**32%**  
Growth

**Leading oral anti-coagulant in the US**

**Leading global CV franchise**

**Strong growth outlook as leading medicine in growing class**

# Celgene – Highly Complementary to BMS

- Premier commercial hematology business with industry-leading pipeline for sustained leadership
- Commercial strength in dermatology with leading oral brand
- Attractive late-stage & early-stage pipeline
- Differentiated cell therapy platform
- Leading capability in protein homeostasis

# Celgene Acquisition Fits Naturally Within BMS Strategy

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Continued focus in core disease areas of high unmet medical need

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Creates new company with increased scale while maintaining focus and agility

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Builds on legacy of proactively executing for long-term success

**Celgene Pipeline – A bundled “String of Pearls”**

# Creating a Leading Focused Biopharma Company

## LEADING FRANCHISES

### #1 ONCOLOGY: IO / SOLID TUMORS & HEMATOLOGY

Led by Opdivo and Yervoy as well as Revlimid and Pomalyst

### Top 5 IMMUNOLOGY & INFLAMMATION

Led by Orencia and Otezla

### #1 CARDIOVASCULAR

Led by Eliquis

## DEEP AND BROAD LATE-STAGE PIPELINE

**10**  
PHASE III ASSETS

**6**  
NEAR-TERM POTENTIAL NEW PRODUCT LAUNCHES

**20+**  
LIFE CYCLE MANAGEMENT OPPORTUNITIES IN IO

## ROBUST EARLY-STAGE PIPELINE

(PHASE I / II ASSETS)

**21**  
ONCOLOGY:  
IO / Solid Tumors

**9**  
CARDIOVASCULAR/  
FIBROSIS

**10**  
ONCOLOGY:  
Hematology

**10**  
IMMUNOLOGY &  
INFLAMMATION

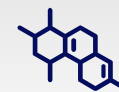
Underpinned by cutting edge technologies and discovery platforms



CHEMISTRY



BIOLOGICS



CELL THERAPY

With access to additional modality platforms through strong external partnerships

**PATIENT-CENTRIC INNOVATION**

# Celgene Acquisition Financial Framework

## Value

High quality pipeline at attractive price

## Balance Sheet

Substantial cashflows reduce debt & improve credit profile in the next 2-3 years

## Combined Company P&L

Expected to grow every year through 2025

**STRENGTHENED POSITION IN 2025 AND BEYOND**

# Celgene Pipeline Provides Significant Opportunity for Value Creation

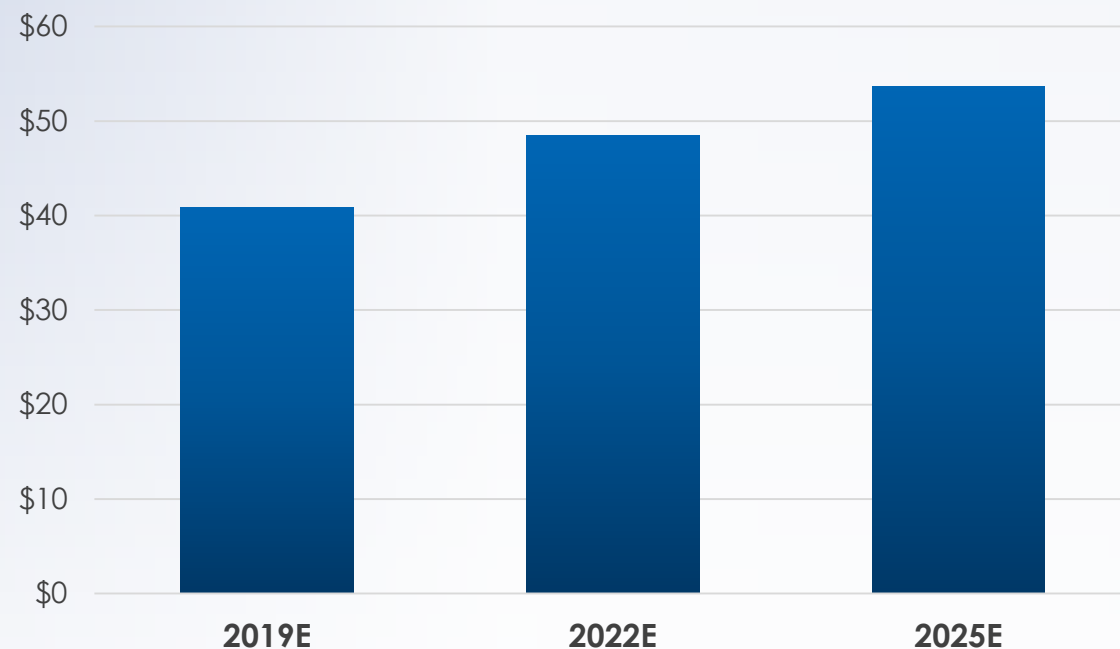


Valuation analysis disclosed in Form S-4 filed on February 1, 2019

# Combined Company Projection: Continued Growth and Financial Strength

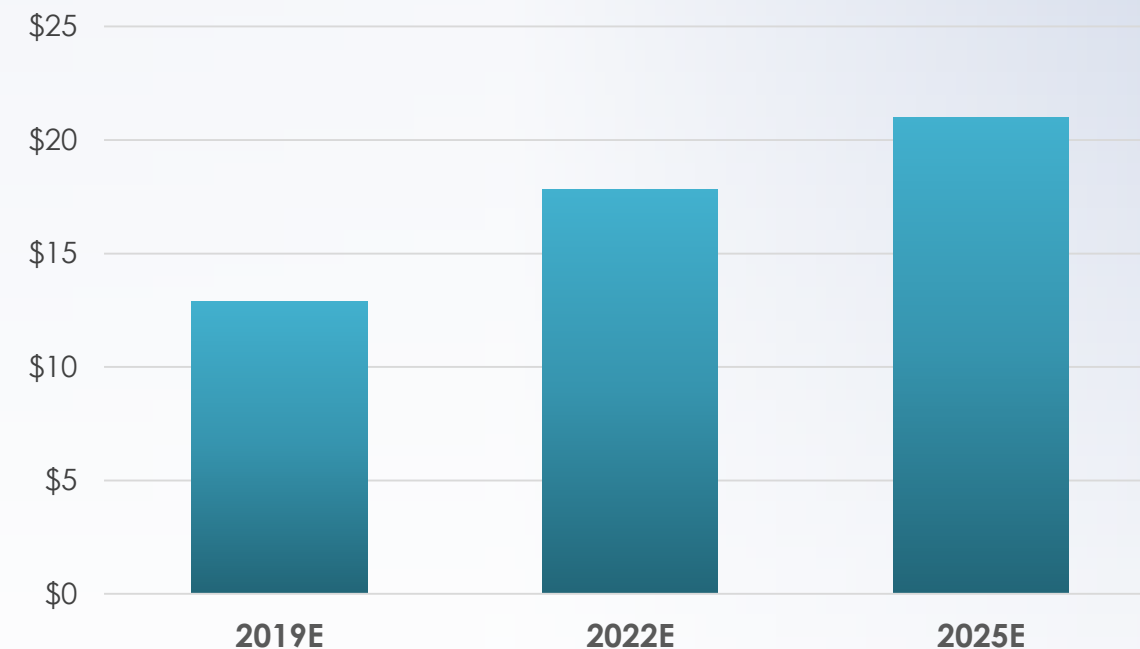
## PRO FORMA REVENUE\*

Revenue, \$B



## PRO FORMA NET INCOME (non-GAAP)\*

Net Income, \$B

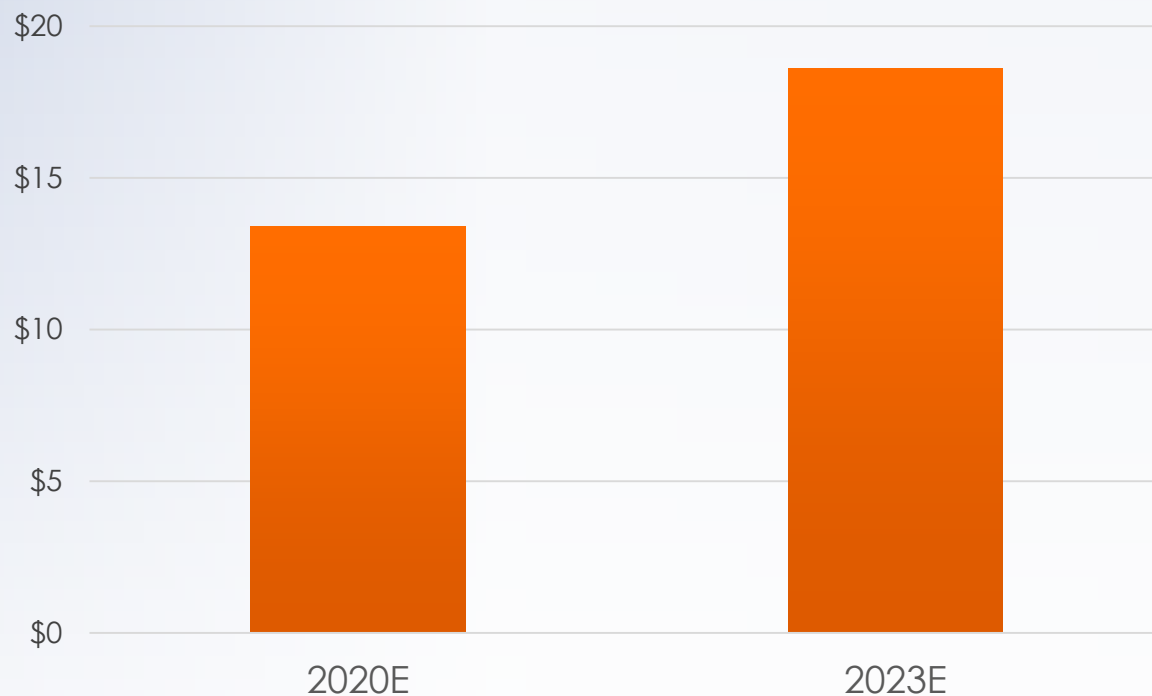


\*Pro Forma Revenue and Net Income are pro forma for the transaction and for 2019 are based on full year contribution for purposes of comparison. Net Income is presented on a Non-GAAP basis. These figures are based on numerous assumptions and estimates, including information provided to the Company by Celgene, as adjusted by the Company. The figures were not prepared with a view toward public disclosure, and the inclusion of the figures should not be regarded as an indication that any of the Company, Celgene or any other recipient of this information considered, or now considers, it to be necessarily predictive of actual future results. None of the Company, Celgene or their respective affiliates assumes any responsibility for the accuracy of this information. The non-GAAP measures are not meant to be considered in isolation or as an alternative to the corresponding measures and should be read only in conjunction with our reported results prepared in accordance with GAAP. In addition, the non-GAAP measures may not be the same as or comparable to similar non-GAAP measures presented by other companies due to possible differences in method and in the items being adjusted.

# Combined Company Projection: Continued Growth and Financial Strength

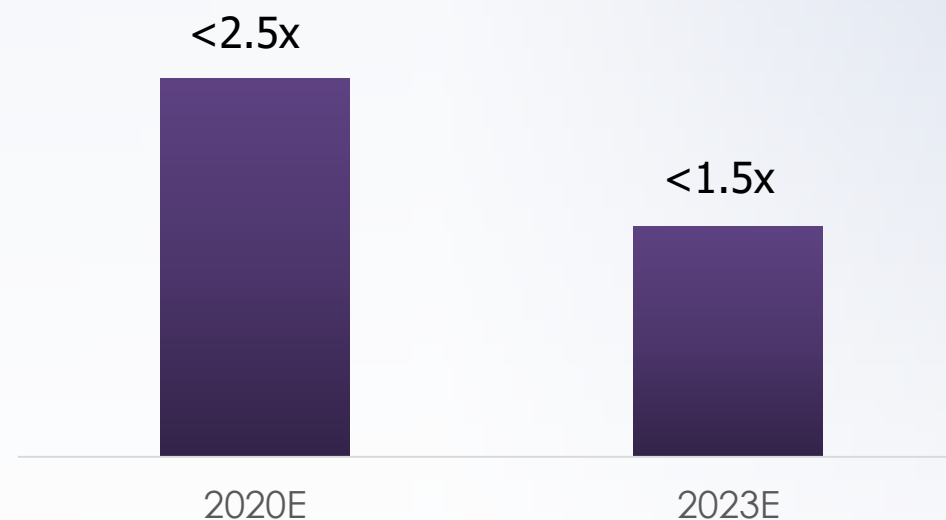
## PRO FORMA CASH FLOW\*

FCF, in \$B



## PRO FORMA CREDIT PROFILE\*

Debt/EBITDA



\*Cash flow from operations less CAPEX. Pro Forma Cashflow and Debt/EBITDA are pro forma for the transaction. All figures are presented on a Non-GAAP basis. These figures are based on numerous assumptions and estimates, including information provided to the Company by Celgene, as adjusted by the Company. The figures were not prepared with a view toward public disclosure, and the inclusion of the figures should not be regarded as an indication that any of the Company, Celgene or any other recipient of this information considered, or now considers, it to be necessarily predictive of actual future results. None of the Company, Celgene or their respective affiliates assumes any responsibility for the accuracy of this information. The non-GAAP measures are not meant to be considered in isolation or as an alternative to the corresponding measures and should be read only in conjunction with our reported results prepared in accordance with GAAP. In addition, the non-GAAP measures may not be the same as or comparable to similar non-GAAP measures presented by other companies due to possible differences in method and in the items being adjusted.

# Key Financial Assumptions

- Revlimid revenue modeled more conservatively relative to consensus
- Pipeline contribution from each company is risk-adjusted
- Stock-based compensation included in non-GAAP financials

\*Combined company information is based on numerous assumptions and estimates, including information provided to the Company by Celgene Corporation, as adjusted by the Company.

# Revlimid IP Considerations

- Key focus of due diligence
- We believe bookend scenarios are unlikely
- Multiple outcomes based on litigation, IPR, settlement processes
- Our model is more conservative than consensus
- Significant cash flow enabling de-leveraging while delivering returns to shareholders

**On February 11, 2019, the USPTO declined requests by Dr. Reddy's Laboratories to institute inter partes reviews of Celgene's Revlimid MDS patents**

# Financial Summary – A Compelling Transaction

## Transaction Creates Value

- Conservative view on Revlimid revenue compared to consensus
- Pipeline provides significant opportunity for value creation

## Continued P&L Growth

- Revenue and earnings growth through 2025
- Strengthened portfolio for post 2025+ period

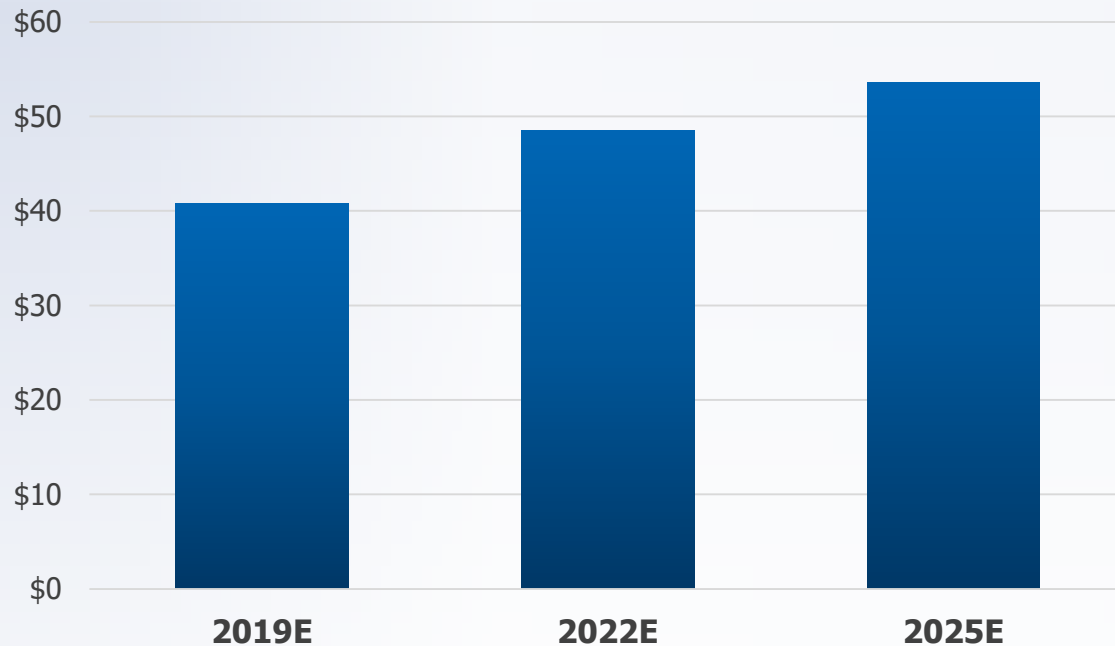
## Strong Balance Sheet

- \$45B+ free cashflow in first three years
- Modeled continued dividend growth

# Combined Company: Future Growth Drivers

## PRO FORMA REVENUE\*

Revenue, \$B



- Eliquis growth in Atrial Fibrillation & VTE
- 20+ potential new indications for Opdivo/Yervoy including in adjuvant
- 6 potential launches in next two years
- 50 Ph 1/2 Assets to deliver next set of potential medicines

\*Pro Forma Revenue and Net Income are pro forma for the transaction and for 2019 are based on full year contribution for purposes of comparison. Net Income is presented on a Non-GAAP basis. These figures are based on numerous assumptions and estimates, including information provided to the Company by Celgene, as adjusted by the Company. The figures were not prepared with a view toward public disclosure, and the inclusion of the figures should not be regarded as an indication that any of the Company, Celgene or any other recipient of this information considered, or now considers, it to be necessarily predictive of actual future results. None of the Company, Celgene or their respective affiliates assumes any responsibility for the accuracy of this information. The non-GAAP measures are not meant to be considered in isolation or as an alternative to the corresponding measures and should be read only in conjunction with our reported results prepared in accordance with GAAP. In addition, the non-GAAP measures may not be the same as or comparable to similar non-GAAP measures presented by other companies due to possible differences in method and in the items being adjusted.

# Significant Long-term Growth Opportunities for Existing BMS Immuno-Oncology Franchise

## 1L NSCLC

Trial	Expected Timing
<b>CM-227 (Part 1a)</b>	1H 2019
<b>CM-227 (Part 2)</b>	Mid 2019
<b>CM-9LA</b>	2020

## Adjuvant

Tumor/ Trial	Expected Timing*
<b>Melanoma</b> CM-915	2020
<b>Bladder</b> CM-274	2020
<b>Esophageal</b> CM-577	2020
<b>Renal</b> CM-914	2022
<b>Lung</b> CM-816	2023

## Other Tumors

Tumor/ Trial	Expected Timing*
<b>HCC</b> CM-459	1H 2019
<b>GBM</b> CM-548	2H 2019
CM-498	2H 2019
<b>Gastric</b> CM-649	1H 2020
<b>Head &amp; Neck</b> CM-651	1H 2020
CM-714	2H 2019

Tumor/ Trial	Expected Timing*
<b>Bladder</b> CM-901	1H 2020
<b>Esophageal</b> CM-648	1H 2020
<b>Mesothelioma</b> CM-743	2H 2019
<b>RCC</b> CM-9ER	2H 2019

\*Per clinicaltrials.gov

# Significant Long-term Growth Opportunities Additional to Immuno-Oncology and Eliquis

Opportunity to launch 6 new medicines in next 2 years with >\$15B non-risk-adjusted revenue potential

luspatercept

**First- and Best-in-class** novel anemia drug

fedratinib

Potential to be the **first & only** medicine for patients that don't respond to, or are intolerant to Jakafi

liso-cel

**Best-in-class cell-therapy** for a form of non-Hodgkins (DLBCL)

bb2121

**First-in-class cell-therapy** for Multiple Myeloma

ozanimod

**Best-in-class selective S1P** in relapsing forms of MS and **First-in-Class** in Inflammatory Bowel Disease

TYK-2

**Best-in-class oral** medicine for psoriasis

- 50 Ph1/2 agents that will supply the next set of new medicines
- Expanded scientific platforms for developing future transformational treatments

# Luspatercept

## A First-in-Class EMA to Address Chronic Anemias

Erythroid Maturation Agent “EMA” – differentiated mechanism to EPO in treating chronic anemias

### MDS

~80k mild/int Myelodysplastic Syndrome patients with anemia in US/EU

- 2L RS+ Post EPO setting - limited treatment options today:
  - Compelling efficacy for luspatercept
    - Number 1 Plenary Presentation at 2018 American Society of Hematology Meeting
  - Filing expected 1H 2019
- 1L study vs EPO in progress (COMMANDS)

### Beta-Thalassemia

~15k patients US/EU

- Strong data in transfusion dependent Beta-thalassemia (ASH 2018)
  - Filing expected 1H 2019
- Non-transfusion-dependent beta-thal study underway (BEYOND)

### Other Indications

- Ph2 Study in progress in Myelofibrosis
- Potential for other indications involving ineffective erythropoiesis

Luspatercept is being developed by Celgene in partnership with Acceleron Pharma

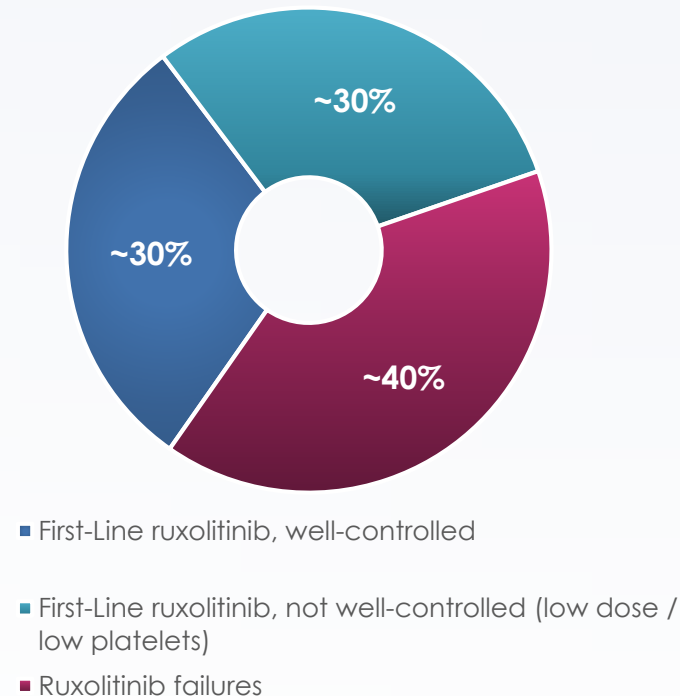
# Fedratinib

Potential first and only medicine for patients resistant/refractory to Jakafi

## Fedratinib:

selective JAK2 inhibitor targeting patients who relapsed from or are intolerant to Jakafi in Myelofibrosis

High unmet medical need in MF patients that fail or cannot tolerate Jakafi



## EFFICACY (JAKARTA2 Trial)

**55%**

of patients achieved splenic volume reduction of  $\geq 35\%$  compared to baseline at week 24

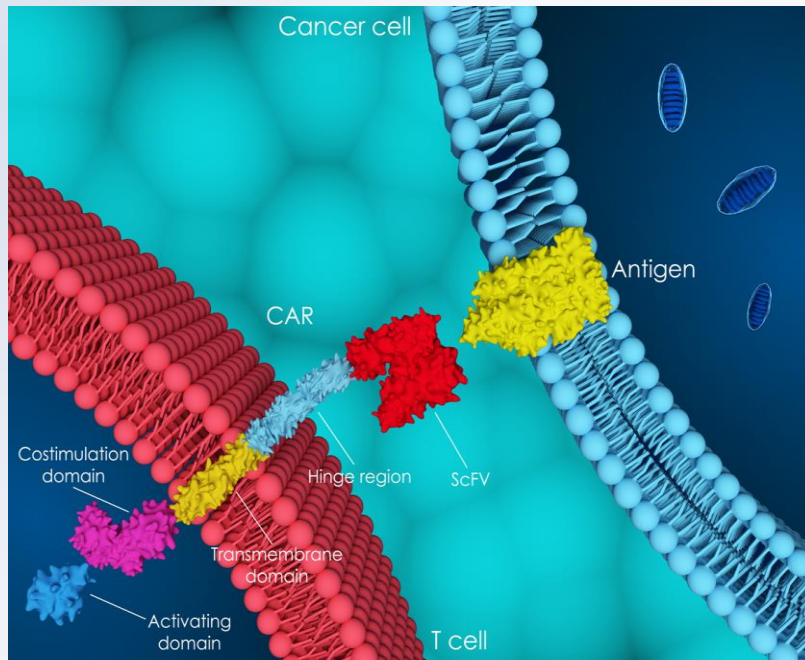
**26%**

of patients achieved total symptom score  $\geq 50\%$  compared to baseline at week 24

NDA recently submitted to FDA

# CAR T: A New Frontier in Cancer Therapeutics

Transformational modality with unprecedented efficacy



## KEY SUCCESS DRIVERS

- Clinical data demonstrates potential product differentiation
- Leverage BMS world-class access & reimbursement
- Clinical Profile, BMS access and Celgene hematology capability support ability to expand prescriber & patient pool
- Trials in process to move into earlier lines

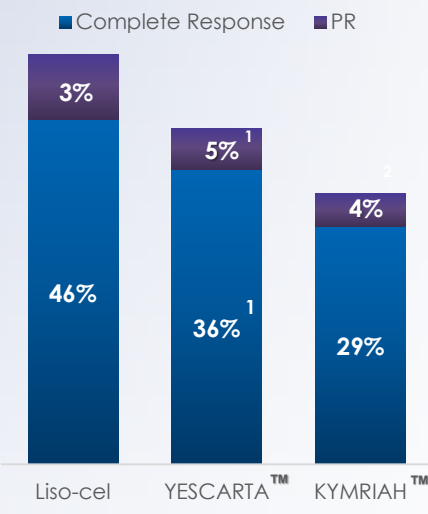
# Liso-cel

## Potential Best-in-Class anti-CD19 CAR-T for B Cell Malignancies

### Strong Efficacy & Potential Superior Safety Profile

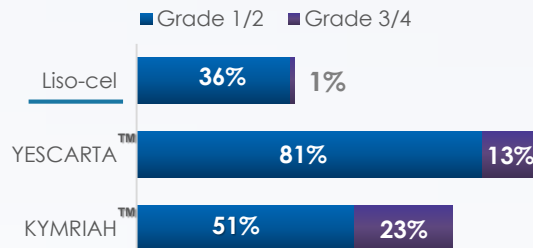
#### EFFICACY

Response Rate at 6 months

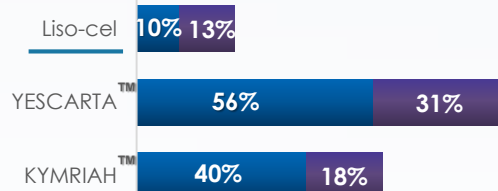


#### SAFETY

Cytokine Release Syndrome



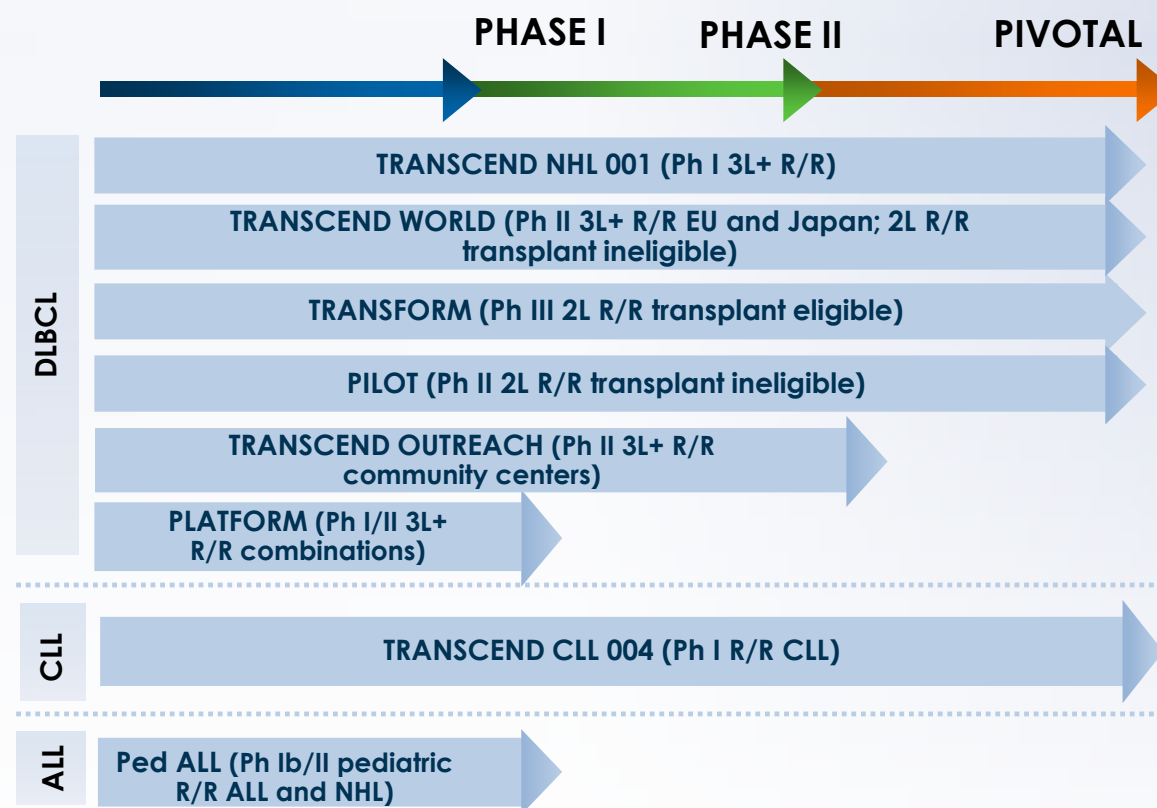
#### Neurotoxicity



Safety profile has supported outpatient administration

**U.S. submission expected 2H2019**

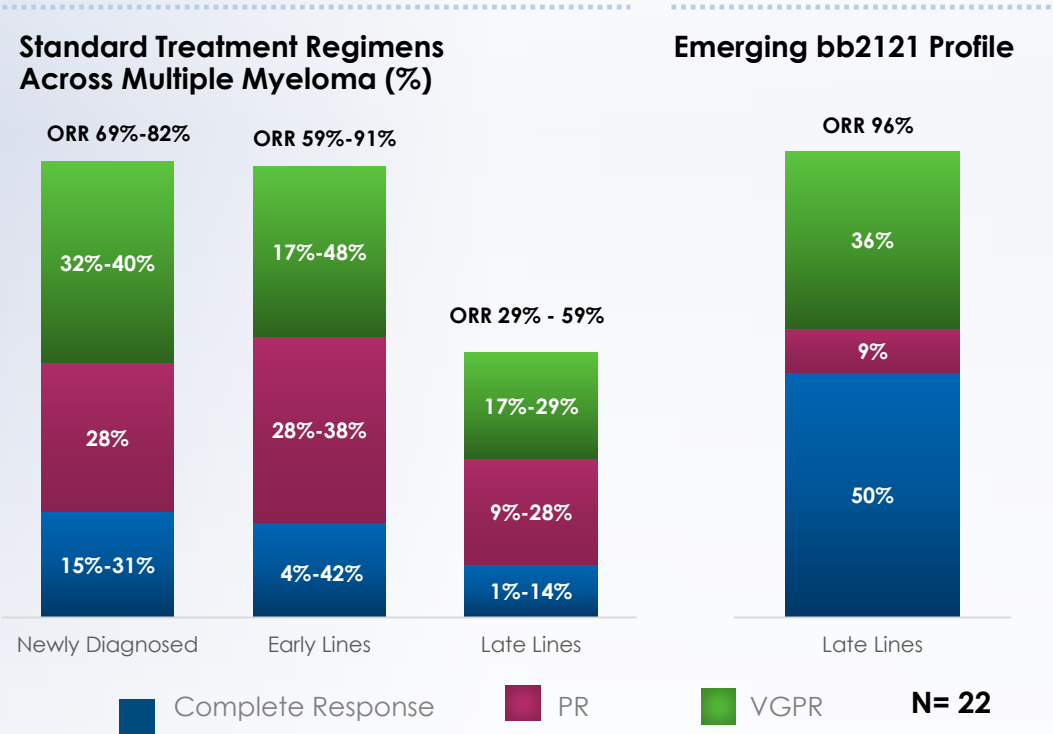
### Broad Clinical Development Plan to Advance into Earlier Lines and Additional Indications



Data presented to show potential profile of Liso-cel, which is subject to ongoing investigation, within context of other CAR T treatments. Because clinical trials are conducted under widely varying conditions, and CAR T toxicity grading scales differ across studies, adverse reaction rates and response rates observed in CAR T cell therapy clinical trials cannot be directly compared. *References:* Liso-cel: Efficacy and safety data cut-off May 4, 2018, ASCO 2018 (TRANSCEND NHL-001 Abramson et al); Efficacy (n=37): DLBCL CORE cohort dose level 2 includes - NOS de novo and transformed from FL, ECOG 0-1, high-grade B-cell lymphoma. Safety (n=102): DLBCL full cohort includes - NOS de novo and transformed from any indolent lymphoma, ECOG 0-2. YESCARTA™: Efficacy (n=101): ZUMA-1, ASCO 2017, Neelapu et al. Safety (n=108): YESCARTA Prescribing information. KYMRIAH™: Efficacy (n=93): JULIET, Schuster et al. NEJM, January 2019. Safety (n=111): KYMRIAH Prescribing Information.

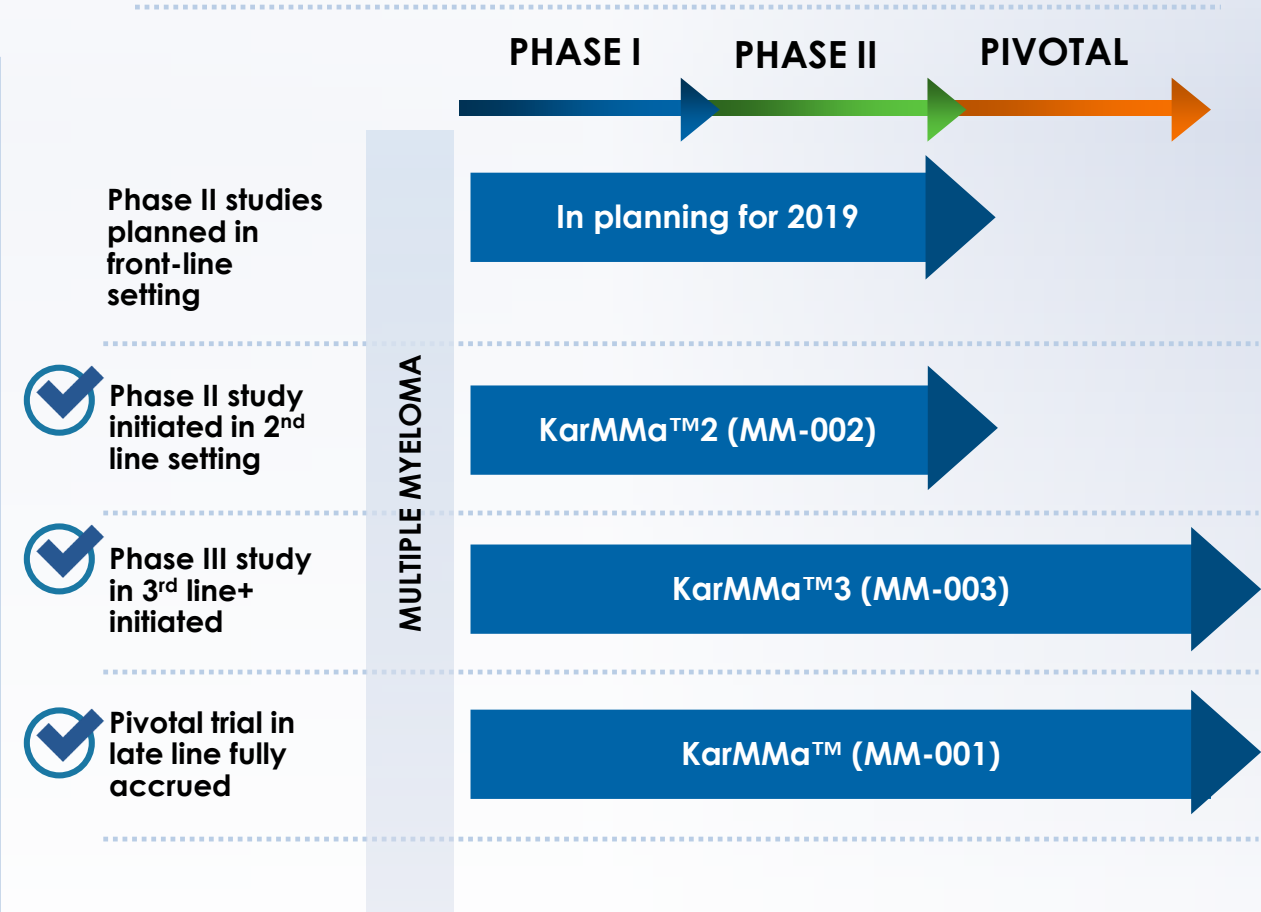
# bb2121

## Anti-BCMA CAR-T with transformational efficacy in late line RRMM



**Potential U.S. Approval 2H 2020**

bb2121 is being developed by Celgene in partnership with bluebird bio



# Ozanimod

Selective S1P with potential to be Best-in-Class in relapsing form of MS and First-in-Class in Inflammatory Bowel Disease

## Relapsed Multiple Sclerosis

- Potential to improve on safety profile of existing S1P therapy
- Oral, once-daily dosing
- *Re-filing expected in Q1; Potential approval in 2020*

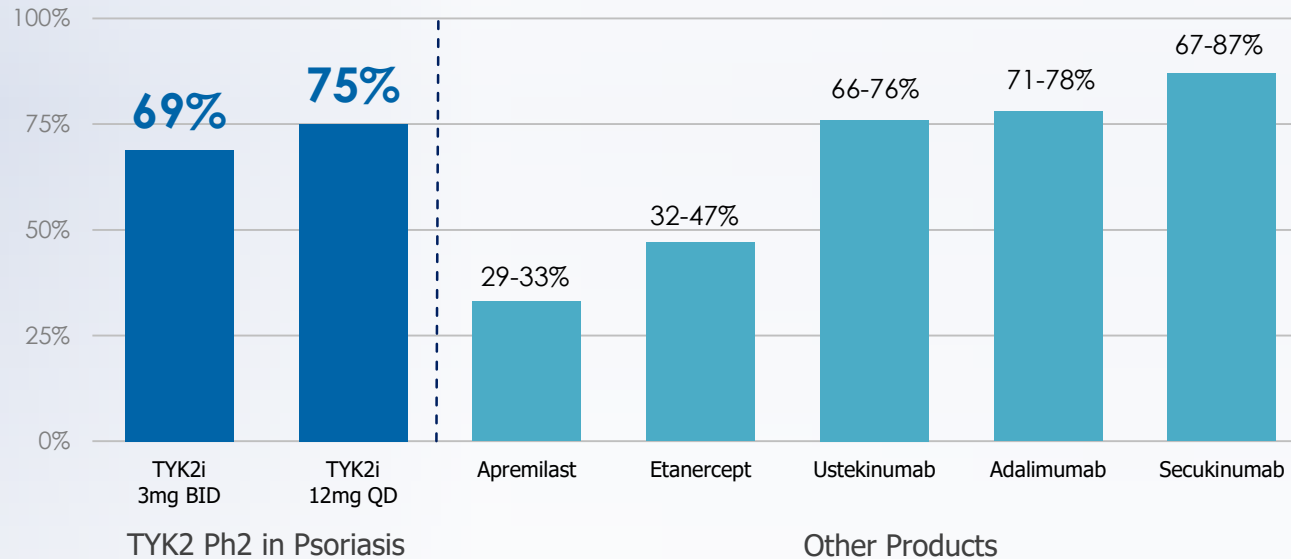
## Inflammatory Bowel Disease

- **Promising efficacy and remission rates in Ph 2 TOUCHSTONE study in UC**
- Ph 3 in Ulcerative Colitis (TRUE NORTH) expected to complete enrollment by 1H 2019
- Ph3 in Crohn's Disease (YELLOWSTONE) initiated in 2018
- Potential to expand pre-biologic treatment in Inflammatory Bowel Disease (IBD)

# TYK2

## Best-in-Class Oral with Biologic-like Efficacy

% of patients who achieve PASI-75\*



**Currently enrolling:**

- **Two Ph3 trials in Psoriasis**
- Phase 2 in Crohn's Disease
- Phase 2 in Lupus

### Potential for Differentiated Profile:

- Selective inhibition of TYK2
- Biologic-like efficacy based on Ph2 results
- Safety differentiated from JAKs

### Opportunities for post-integration synergy:

- Dermatology presence
- Expanded role for orals
- Acceleration into IBD

\*75% improvement over baseline in Psoriasis Activity and Severity Index

# High Potential Agents and Pipeline Assets to Watch

Celgene

## JCARH125 (BCMA CAR T)

CAR-T focused on R/R MM  
Estimated pivotal study in 2019

## CC-92480 (CELMoD)

R/R Multiple Myeloma  
Estimated pivotal study in 2019

## CC-93269 (BCMA TCE)

R/R Multiple Myeloma  
Estimated pivotal study in 2019

## CC-90009 (CELMoD)

CelMod focused on AML  
Estimated pivotal study in 2019

## CC-90011 (LSD1 Inhibitor)

Phase I study for solid tumors

Bristol-Myers Squibb

## CC-90002 (CD47 Mab)

Phase I Study targeting NHL

## CC-220 (CELMoD)

R/R Multiple Myeloma

## LAG-3

Randomized Phase II/III in 1L Melanoma,  
LAG-3+Nivo vs Nivo

## CTLA-4 (Probody and NF)

Phase I dose escalation work on Probody  
and dose expansion for non-fucosylated

## FGF-21

Phase IIB dose ranging trials in F3 and F4  
compensated cirrhotics (NASH)

## Factor XIa

Phase II trial in secondary stroke  
prevention

## CSF1R

Randomized Phase II study in 2L  
Pancreatic evaluating CSF1R+Nivo or  
CSF1R+Nivo+Chemo vs Chemo

## NKTR-214

Randomized Phase III trial in 1L  
Melanoma (NKTR-214+Nivo vs Nivo) and  
1L Renal (NKTR-214+Nivo vs Sutent)

## CCR2/5

Phase I in combination with Nivo and  
Chemo (Pancreatic and CRC)

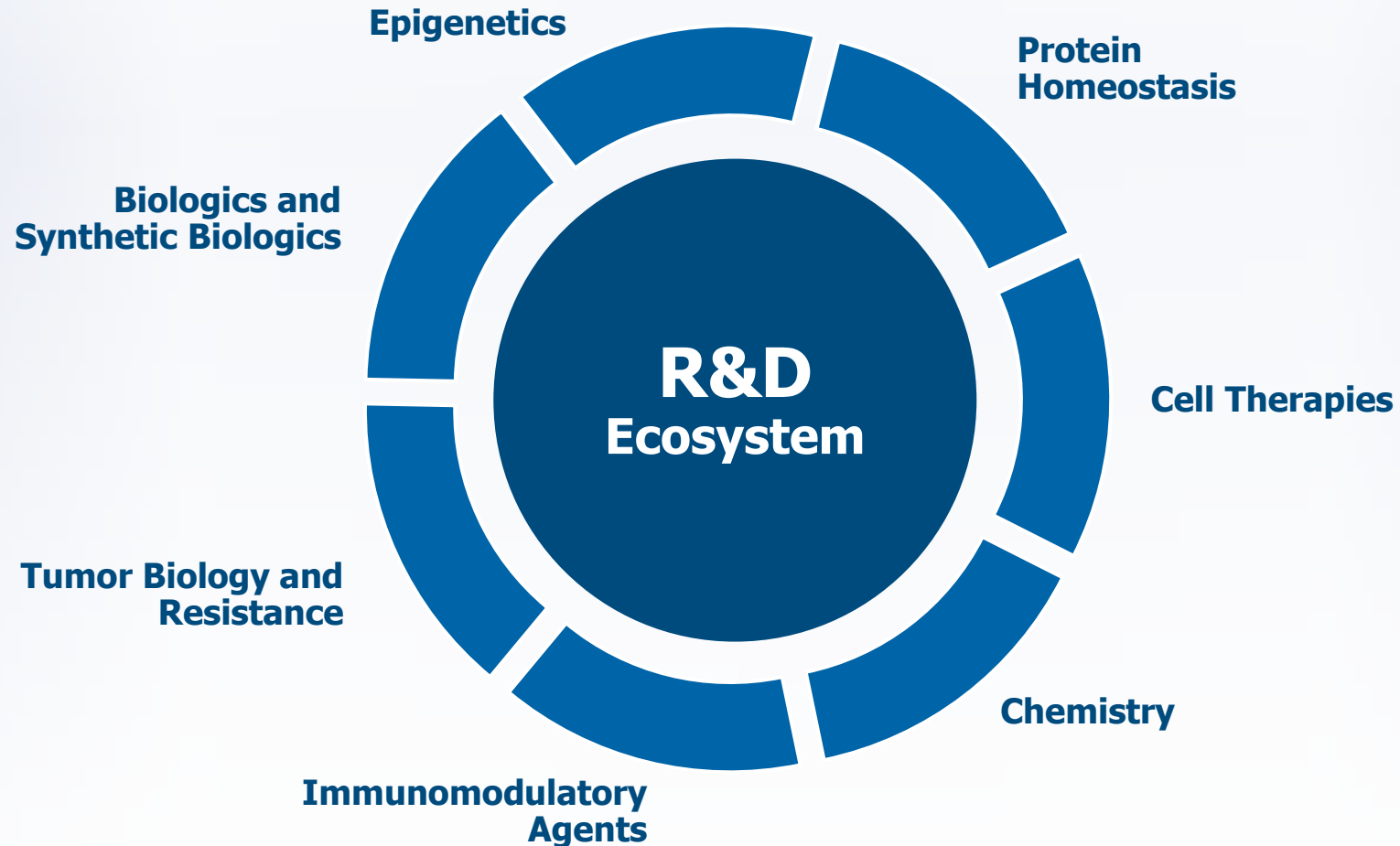
## TYK-2

Phase III in Psoriasis and Phase II studies  
in Crohn's, Lupus and IBD

## CD73

Phase I in combination with Nivo  
(Pancreatic and other solid tumors)

# Combination Leverages Leading Science & Innovation Platforms



# Pipeline Summary

## Near-term

- 6 near-term product launches with five coming from Celgene
- Leveraging BMS strength in commercial execution

## Medium-term

- Increased number of Ph1/2 assets will provide next set of registrational medicines

## Long-term

- Expanded set of scientific platforms and research capabilities for sustained R&D leadership


# BMS in 2025: Positioned for Continued Leadership



**Broad, Balanced  
& Earlier Life-  
Cycle Marketed  
Portfolio**



**Positioned for  
Evolving Access &  
Reimbursement  
Landscape**



**Maturing Ph I/II  
Pipeline Delivering  
Next Set of  
Registrational Assets**



**Financial  
Strength for  
Continued  
Investment in  
Innovation**

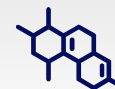
Underpinned by cutting edge  
technologies and discovery platforms



**CHEMISTRY**



**BIOLOGICS**



**CELL THERAPY**

With access to additional modality platforms through strong external partnerships

**PATIENT-CENTRIC INNOVATION**

# The Right Deal at the Right Time

## Celgene NTM P/E Declined Overtime

January 1, 2017 to January 2, 2019



## BMS / Celgene Natural Exchange Ratio at Two-Year Lows <sup>(2)</sup>

January 1, 2017 to January 2, 2019



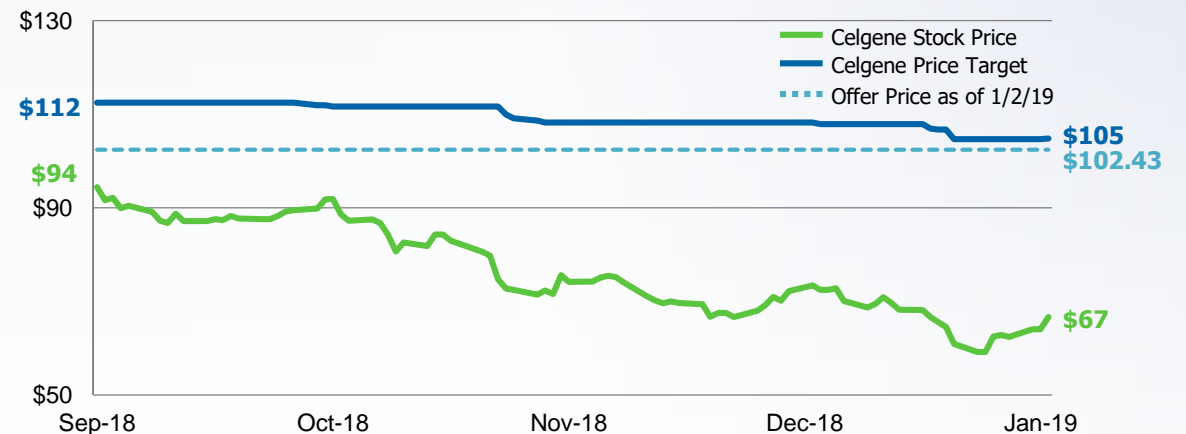
## Celgene Stock Closing Tracked Biotech Index Since Labor Day

September 3, 2018 to February 8, 2019



## Pre-Acquisition Celgene Analyst Price Targets Higher than Offer Price

September 3, 2018 to January 2, 2019



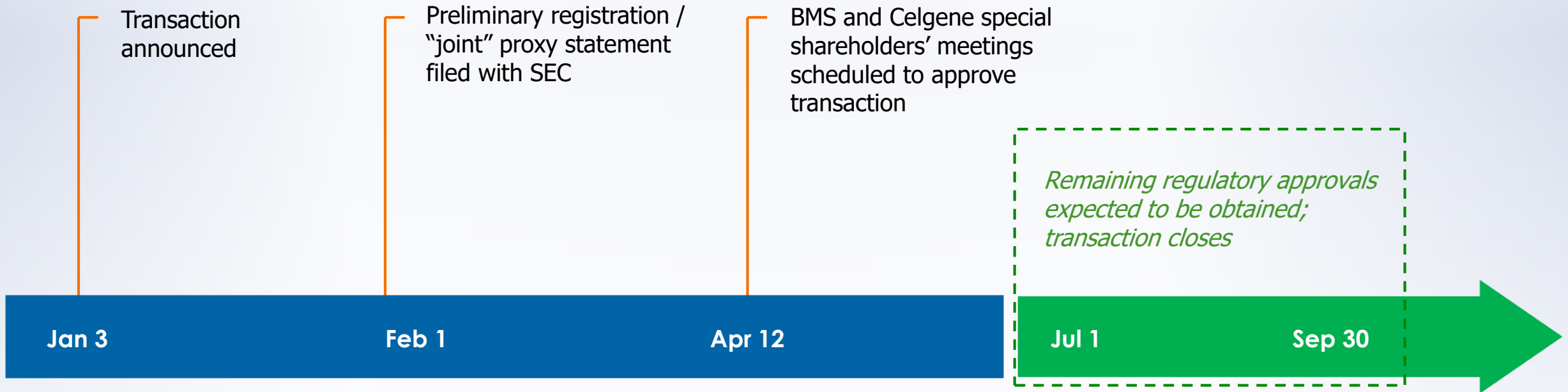
Source: Capital IQ

### Notes

1. Not burdened by stock-based compensation
2. Defined as Celgene stock price divided by Bristol-Myers stock price

# Roadmap to Completion

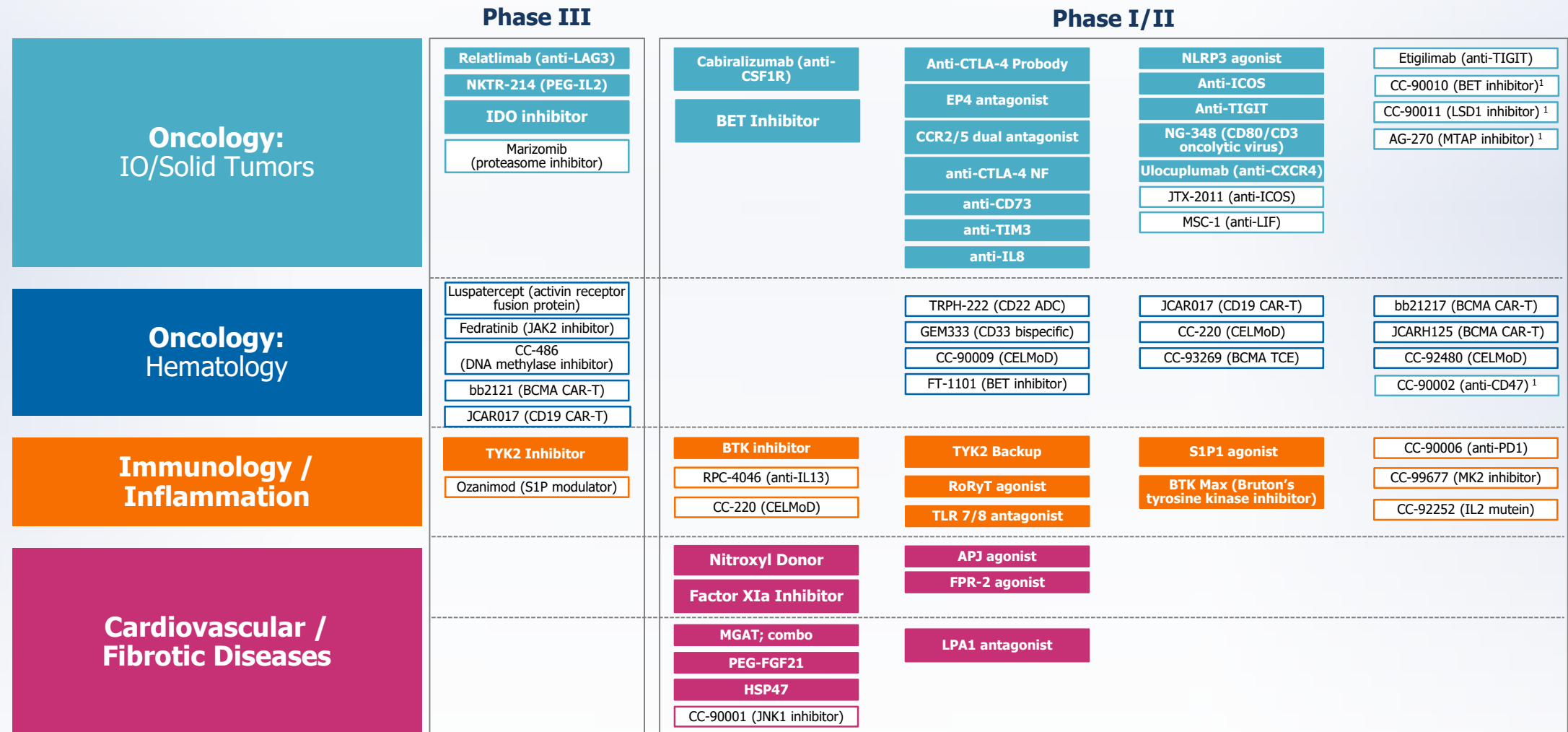
Transaction remains on track to close in Q3 2019



Timeline assumes efficient SEC review process of registration / "joint" proxy statement

# Appendix

# Deep and Broad Combined Pipeline



Note:  
1. In development for solid tumors and hematology

Bristol-Myers Squibb

Celgene